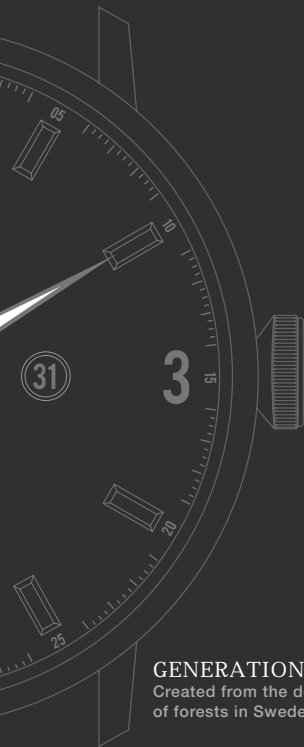




GENERATION III
MANUAL & USER'S GUIDE



GENERATION III

Created from the deepest
of forests in Sweden.

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SOCIAL MEDIA

GET STARTED

CROWN POSITIONS



0 - Normal position.

2 - Date Setting position.

3 - Time Setting position.

How to Start

Take away the small plastic piece that is attached to the crown, push in the crown to Normal position, this will get the watch started.

TIME SETTING

Setting time and Date

Start by pulling out the crown to the third position(3). Make sure that the hands are in the right a.m.(before midday) or p.m.(after midday) position to set the time properly, if not set right, the date will turn at midday instead of midnight.

When the right time is set, only the date remains. Put the crown in second position and wind it upwards, when the right date appears, it's time to push in the crown to normal position.

- 6 -

SIZE

Case Size

40 mm



20 mm

Lug gap

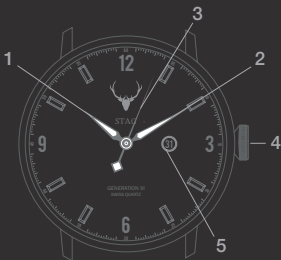
Case Thickness

8 mm



GENERATION III

TECHINCALS



1	Hour hand	Crown	4
2	Minute hand	Date	5
3	Seconds hand		

WATCH SPECIFICATIONS



Limited Series

All our series of watches are limited to 1741 pieces, this specific number has a special meaning. 1741 is the year our hometown, Ulricehamn, was named after a Swedish Queen named Ulrika Eleonora.

Case and Glass

316L Stainless steel case, AR Coated Sapphire glass to protect the dial and 5 ATM Water-resistance to protect the movement.

Movement

Ronda 785 is a Swiss movement with 1 Jewel, 3 Handed movement that shows you the time in hours, minutes and seconds. Three luminous hands so you will be able to read time in the dark.

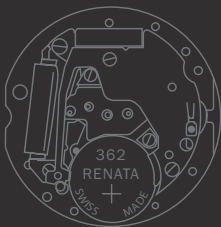
Battery life of your movement is approximately 42 months.

Stop function to save energy and a smart way to increase battery life.

MOVEMENT

Ronda 785

The movement that we chose, is a Swiss quartz movement.



Swiss Quartz

When people talk watches, they always refer to Swiss as the best quality. We think that high quality is of highest importance, so this movement was a very obvious choice for us.

MOVEMENT SPECS

Type: Analog quartz movement

Caliber: 785

Jewels: 1 Jewel

Size: 8 $\frac{3}{4}$ "

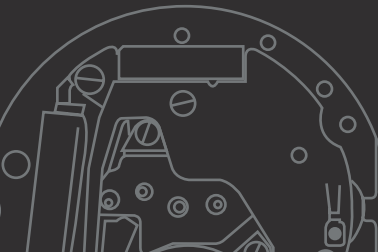
Battery life: 42 months

FUNCTIONS

Date

3 hands

Power saving mechanism with pulled out stem: Reduction of consumption approximately 70%



SOCIAL MEDIA

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Stag Watches

INSTAGRAM

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